

ASHEVILLE DOWNTOWN ASSOCIATION

POWER Shopper

Experience the Power of Shopping Local

MASSIVE CIRCULATION – Reaching over 180,000 Consumers

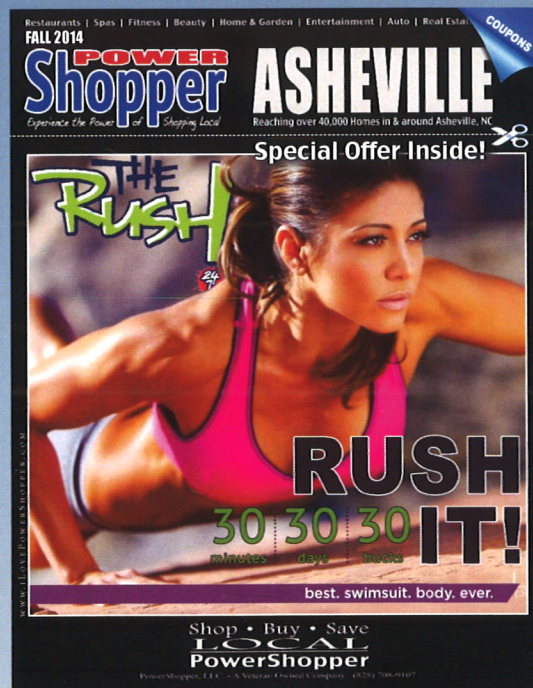
- ASHEVILLE 40,000 Homes
- South ASHEVILLE 35,000 Homes

SUPERIOR EXPOSURE

- **Two Month Life Span**
Locals Love PowerShopper - So They Keep It!
- **Unbeatable Exposure**
With Extended Life Span & Vast Distribution

PROVEN RESULTS - AFFORDABLE

- **Measurable** Sales and Growth
- **Drive** New Customers
- **Actual** Return On Investment
- **Less than 1¢** Per Household – Less Than the Cost of a Business Card!



ASHEVILLE DOWNTOWN ASSOCIATION MEMBERS ONLY!

\$100 OFF YOUR AD!



Restaurants / Food Service

	Single-Issue	Multi-Issue
1/6 PAGE	\$575	\$375
DownTown Promo	-\$100	-\$100
YOUR RATE	\$475	\$275

Retail Services

	Single-Issue	Multi-Issue
1/4 PAGE	\$675	\$475
DownTown Promo	-\$100	-\$100
YOUR RATE	\$575	\$375

Rates include graphic design, printing and postage; there are no other costs or fees.