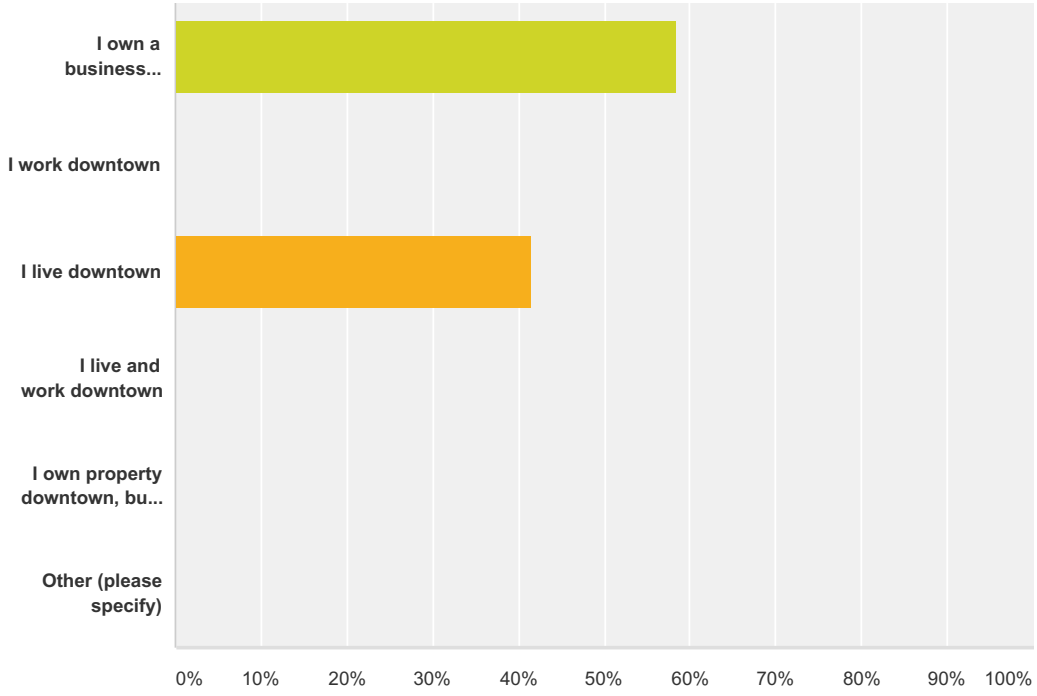
Q1 Which of the following best describes you:

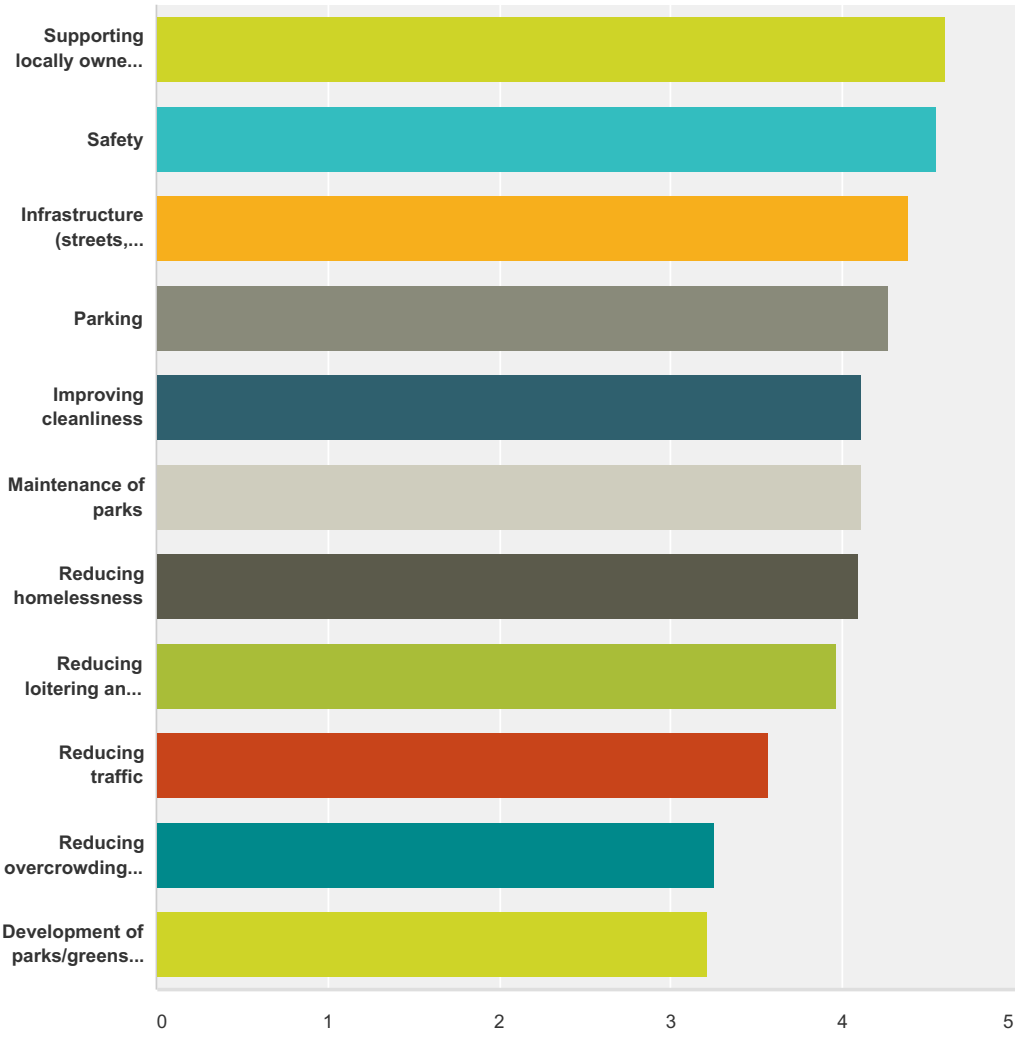
Answered: 200 Skipped: 0



Answer Choices	Responses	
I own a business downtown	**58.50%**	117
I work downtown	**0.00%**	0
I live downtown	**41.50%**	83
I live and work downtown	**0.00%**	0
I own property downtown, but do not live or work there daily	**0.00%**	0
Other (please specify)	**0.00%**	0
Total		**200**

Q2 Rate the importance of each of the following issues on the overall vitality of Downtown Asheville. 5 is "very important" and 1 is "not very important."

Answered: 200 Skipped: 0

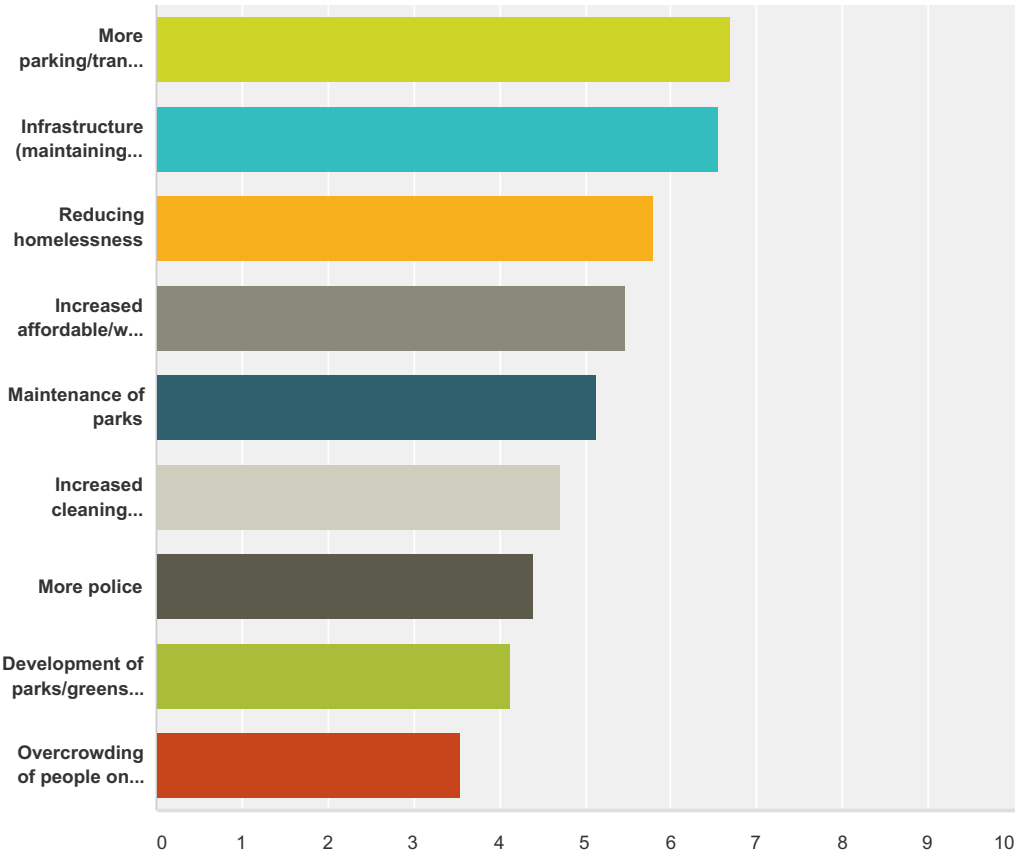


	5 - Very important	4	3	2	1 - Not very important	Total	Weighted Average
Supporting locally owned businesses	**71.36%** 142	**19.60%** 39	**7.04%** 14	**1.51%** 3	**0.50%** 1	199	4.60
Safety	**67.51%** 133	**21.83%** 43	**8.63%** 17	**2.03%** 4	**0.00%** 0	197	4.55
Infrastructure (streets, sidewalks, crosswalks, lighting)	**55.56%** 110	**30.81%** 61	**10.10%** 20	**3.54%** 7	**0.00%** 0	198	4.38
Parking	**57.00%** 114	**23.00%** 46	**12.50%** 25	**5.00%** 10	**2.50%** 5	200	4.27
Improving cleanliness	**40.61%** 80	**37.06%** 73	**16.24%** 32	**5.08%** 10	**1.02%** 2	197	4.11

Maintenance of parks	**45.18%** 89	**29.95%** 59	**18.27%** 36	**4.06%** 8	**2.54%** 5	197	4.11
Reducing homelessness	**44.44%** 88	**27.27%** 54	**23.23%** 46	**3.03%** 6	**2.02%** 4	198	4.09
Reducing loitering and panhandling	**45.69%** 90	**23.35%** 46	**19.29%** 38	**6.09%** 12	**5.58%** 11	197	3.97
Reducing traffic	**23.44%** 45	**33.33%** 64	**27.60%** 53	**8.33%** 16	**7.29%** 14	192	3.57
Reducing overcrowding on sidewalks/more room for pedestrians	**18.37%** 36	**22.45%** 44	**35.71%** 70	**13.78%** 27	**9.69%** 19	196	3.26
Development of parks/greenspace	**29.95%** 59	**11.68%** 23	**25.38%** 50	**16.75%** 33	**16.24%** 32	197	3.22

Q3 Rank these issues in the order you would assign additional resources (time, effort and money) to address. 9 is highest and 1 is lowest.

Answered: 200 Skipped: 0

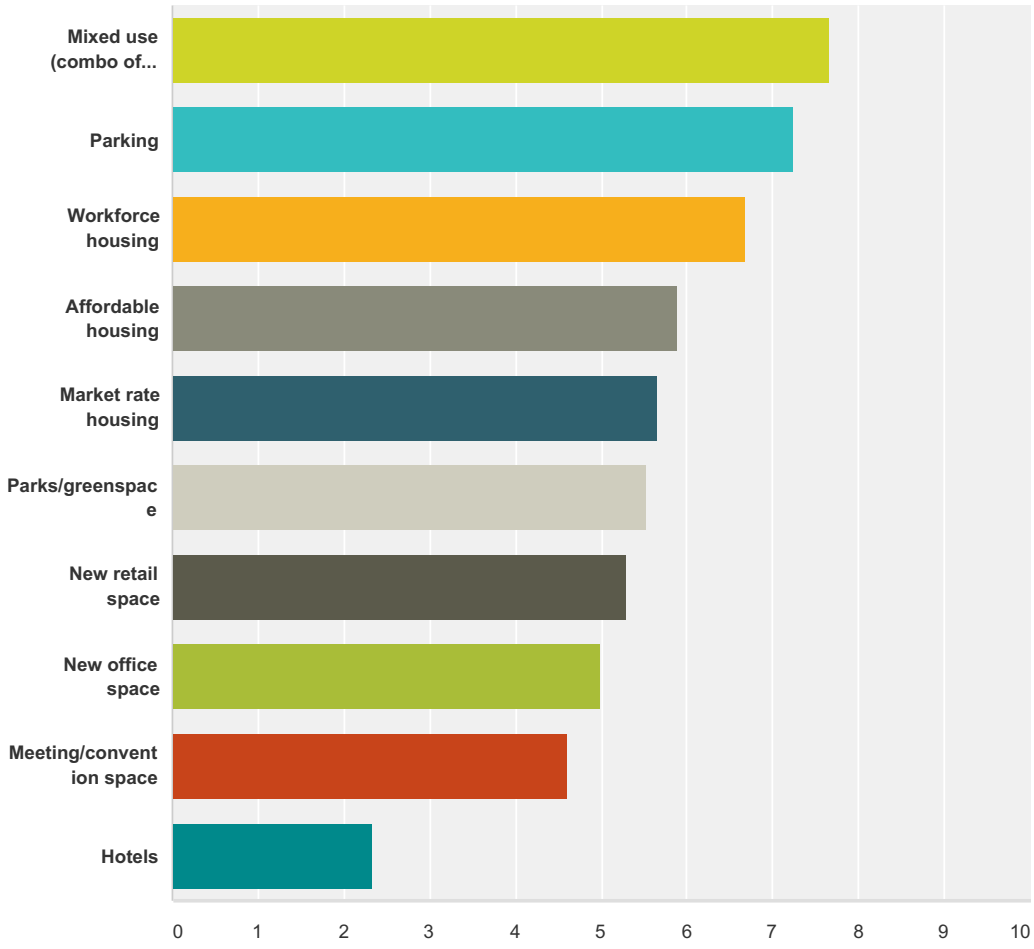


	9 - Highest priority	8	7	6	5	4	3	2	1 - Lowest priority	Total	Weighted Average
More parking/transportation options	**36.21%** 63	**17.24%** 30	**8.62%** 15	**8.05%** 14	**8.05%** 14	**5.17%** 9	**8.05%** 14	**5.17%** 9	**3.45%** 6	174	6.71
Infrastructure (maintaining and improving streets, lighting, crosswalks, sidewalks)	**23.56%** 45	**19.37%** 37	**13.09%** 25	**16.23%** 31	**8.38%** 16	**7.85%** 15	**5.76%** 11	**3.66%** 7	**2.09%** 4	191	6.56
Reducing homelessness	**18.48%** 34	**13.59%** 25	**13.04%** 24	**9.78%** 18	**10.87%** 20	**14.67%** 27	**8.15%** 15	**7.07%** 13	**4.35%** 8	184	5.81
Increased affordable/workforce housing	**9.30%** 16	**17.44%** 30	**15.12%** 26	**11.63%** 20	**12.21%** 21	**9.30%** 16	**8.72%** 15	**7.56%** 13	**8.72%** 15	172	5.47
Maintenance of parks	**1.82%** 3	**12.12%** 20	**15.76%** 26	**13.94%** 23	**17.58%** 29	**15.15%** 25	**10.91%** 18	**11.52%** 19	**1.21%** 2	165	5.13
Increased cleaning services	**5.49%** 9	**6.10%** 10	**10.37%** 17	**15.24%** 25	**14.63%** 24	**14.63%** 24	**14.63%** 24	**14.02%** 23	**4.88%** 8	164	4.71
More police	**1.79%** 3	**5.95%** 10	**13.10%** 22	**11.90%** 20	**16.07%** 27	**11.90%** 20	**17.86%** 30	**10.12%** 17	**11.31%** 19	168	4.40

Development of parks/greenspace	**10.67%** 19	**6.74%** 12	**7.87%** 14	**8.99%** 16	**7.30%** 13	**7.30%** 13	**11.80%** 21	**14.04%** 25	**25.28%** 45	178	4.13
Overcrowding of people on sidewalks (widening sidewalks, creating more pedestrian areas)	**1.07%** 2	**6.95%** 13	**8.56%** 16	**8.56%** 16	**8.02%** 15	**10.16%** 19	**11.23%** 21	**18.72%** 35	**26.74%** 50	187	3.55

Q4 Prioritize how land available for development in downtown should be used. Please rank in order from most desirable (10) to least desirable (1). More information on affordable and workforce housing from the City of Asheville here.

Answered: 200 Skipped: 0

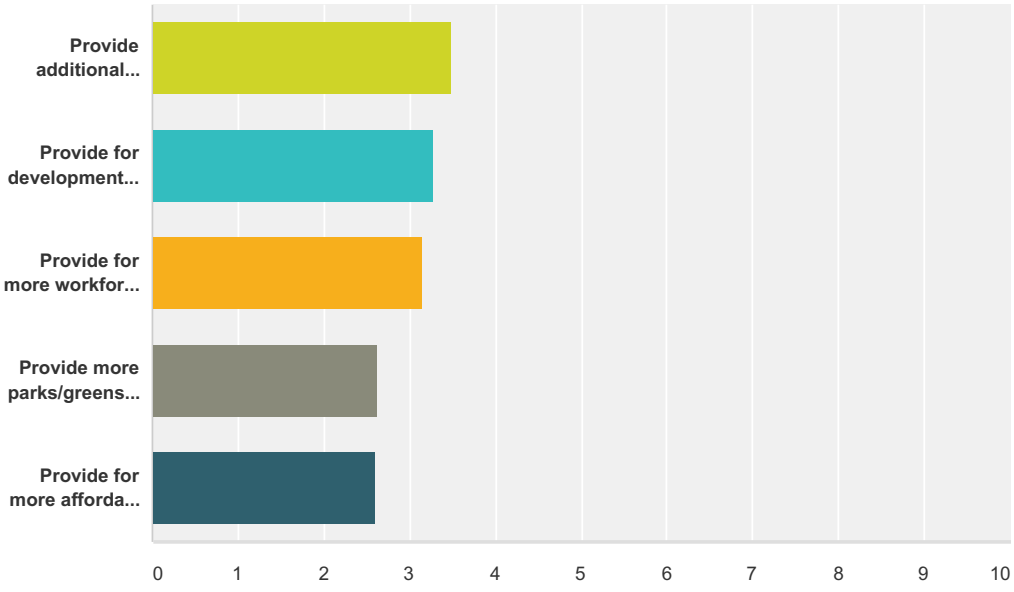


	10 - Most desirable	9	8	7	6	5	4	3	2	1 - Least desirable	Total	Weighted Average
Mixed use (combo of private development e.g. office, housing, commercial and public space)	**28.42%** 52	**15.85%** 29	**14.21%** 26	**12.02%** 22	**9.84%** 18	**10.93%** 20	**3.83%** 7	**3.83%** 7	**1.09%** 2	**0.00%** 0	183	7.67
Parking	**24.21%** 46	**17.37%** 33	**13.68%** 26	**9.47%** 18	**9.47%** 18	**7.37%** 14	**7.37%** 14	**6.84%** 13	**2.63%** 5	**1.58%** 3	190	7.25
Workforce housing	**12.02%** 22	**21.86%** 40	**9.84%** 18	**14.21%** 26	**9.84%** 18	**8.74%** 16	**8.20%** 15	**7.65%** 14	**6.56%** 12	**1.09%** 2	183	6.68
Affordable housing	**11.93%** 21	**12.50%** 22	**13.64%** 24	**10.80%** 19	**9.09%** 16	**5.11%** 9	**9.09%** 16	**9.66%** 17	**8.52%** 15	**9.66%** 17	176	5.89

Market rate housing	**4.14%** 7	**8.28%** 14	**13.02%** 22	**14.79%** 25	**16.57%** 28	**10.65%** 18	**8.88%** 15	**8.88%** 15	**11.83%** 20	**2.96%** 5	169	5.65
Parks/greenspace	**16.85%** 31	**6.52%** 12	**8.15%** 15	**9.24%** 17	**10.33%** 19	**9.24%** 17	**8.15%** 15	**9.78%** 18	**3.80%** 7	**17.93%** 33	184	5.53
New retail space	**1.16%** 2	**7.56%** 13	**9.88%** 17	**11.63%** 20	**17.44%** 30	**15.70%** 27	**11.05%** 19	**14.53%** 25	**9.30%** 16	**1.74%** 3	172	5.31
New office space	**2.79%** 5	**4.47%** 8	**9.50%** 17	**8.94%** 16	**10.61%** 19	**16.76%** 30	**21.79%** 39	**11.73%** 21	**10.06%** 18	**3.35%** 6	179	5.00
Meeting/convention space	**2.82%** 5	**7.34%** 13	**7.34%** 13	**10.73%** 19	**7.34%** 13	**7.91%** 14	**13.56%** 24	**13.56%** 24	**25.99%** 46	**3.39%** 6	177	4.62
Hotels	**0.53%** 1	**1.60%** 3	**3.19%** 6	**1.60%** 3	**1.60%** 3	**5.85%** 11	**5.85%** 11	**9.04%** 17	**17.55%** 33	**53.19%** 100	188	2.34

Q5 Prioritize how city-owned property should be used. Please rank in order from the most important (5) consideration to the least important (1).

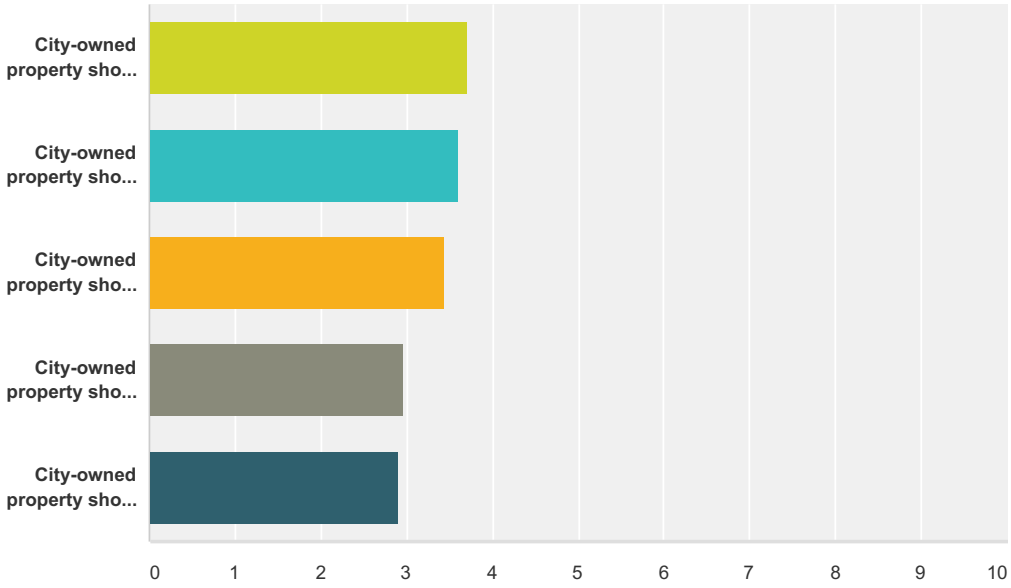
Answered: 200 Skipped: 0



	5 - Most important	4	3	2	1 - Least important	Total	Weighted Average
Provide additional parking	**28.80%** 55	**27.75%** 53	**16.75%** 32	**16.75%** 32	**9.95%** 19	191	3.49
Provide for development that would generate revenue to for city services	**30.53%** 58	**22.11%** 42	**14.21%** 27	**11.58%** 22	**21.58%** 41	190	3.28
Provide for more workforce housing	**13.66%** 25	**25.68%** 47	**27.87%** 51	**27.87%** 51	**4.92%** 9	183	3.15
Provide more parks/greenspace	**18.32%** 35	**11.52%** 22	**21.99%** 42	**12.04%** 23	**36.13%** 69	191	2.64
Provide for more affordable housing	**13.81%** 25	**13.81%** 25	**17.13%** 31	**30.94%** 56	**24.31%** 44	181	2.62

Q6 How much do you agree with the following statements. 5 means “strongly agree” and 1 means “strongly disagree.”

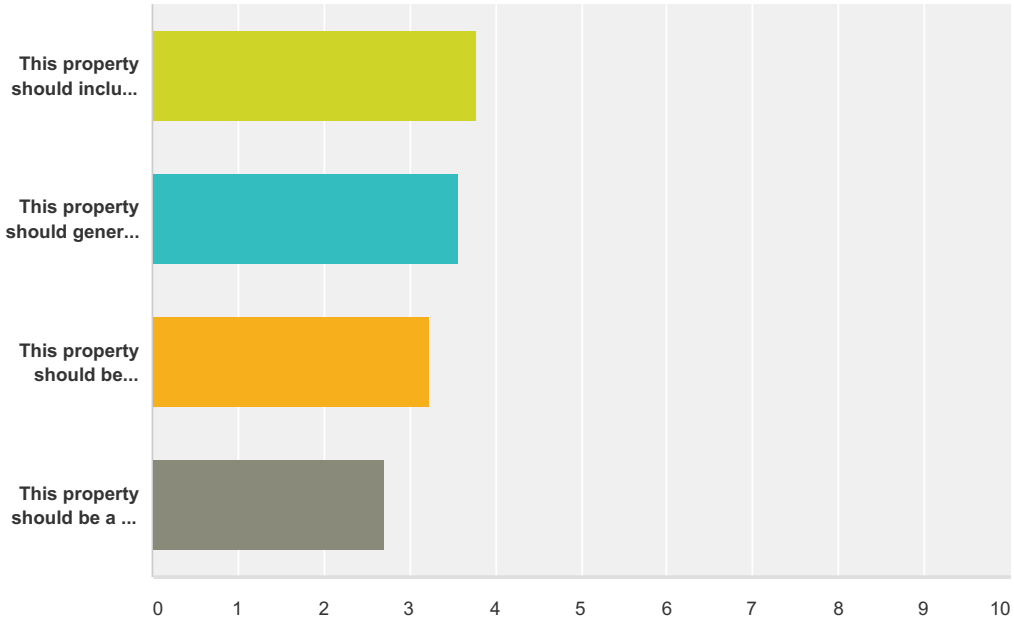
Answered: 200 Skipped: 0



	5 - Strongly agree	4	3	2	1 - Strongly disagree	Total	Weighted Average
City-owned property should be developed in a way that generates revenue for the city	**37.95%** 74	**23.08%** 45	**20.51%** 40	**9.23%** 18	**9.23%** 18	195	3.71
City-owned property should be used for residents’ enjoyment	**26.26%** 52	**31.31%** 62	**23.74%** 47	**14.14%** 28	**4.55%** 9	198	3.61
City-owned property should be used for more parking	**27.04%** 53	**27.04%** 53	**21.94%** 43	**12.24%** 24	**11.73%** 23	196	3.45
City-owned property should be used to develop parks/greenspace	**19.90%** 39	**22.96%** 45	**17.35%** 34	**14.29%** 28	**25.51%** 50	196	2.97
City-owned property should be converted to affordable housing	**15.15%** 30	**21.21%** 42	**24.24%** 48	**18.69%** 37	**20.71%** 41	198	2.91

Q7 How much do you agree with the following statements about how this property should be used? 5 means “strongly agree” and 1 means “strongly disagree.”

Answered: 200 Skipped: 0



	5 - Strongly agree	4	3	2	1 - Strongly disagree	Total	Weighted Average
This property should include both privately developed space (offices, meeting space, retail, housing) and public space (greenspace or plaza)	**42.35%** 83	**22.45%** 44	**15.31%** 30	**10.71%** 21	**9.18%** 18	196	3.78
This property should generate revenue to pay for city services	**38.34%** 74	**17.62%** 34	**20.21%** 39	**10.36%** 20	**13.47%** 26	193	3.57
This property should be redeveloped to provide a mixed use to generate revenue from the sale	**23.71%** 46	**20.62%** 40	**26.29%** 51	**13.92%** 27	**15.46%** 30	194	3.23
This property should be a new park	**23.23%** 46	**11.62%** 23	**13.64%** 27	**15.66%** 31	**35.86%** 71	198	2.71

Q8 Please use the space below to let us know what, to you, is the most important consideration the City should use in deciding what to do with the city-owned property on Haywood St. Also, please share your ideal use of the property if you have one (be as specific as you'd like) so that we can pass along your comments.

Answered: 108 Skipped: 92

Q9 Please use the space below to identify any other issues you are concerned about or to provide general feedback.

Answered: 73 Skipped: 127