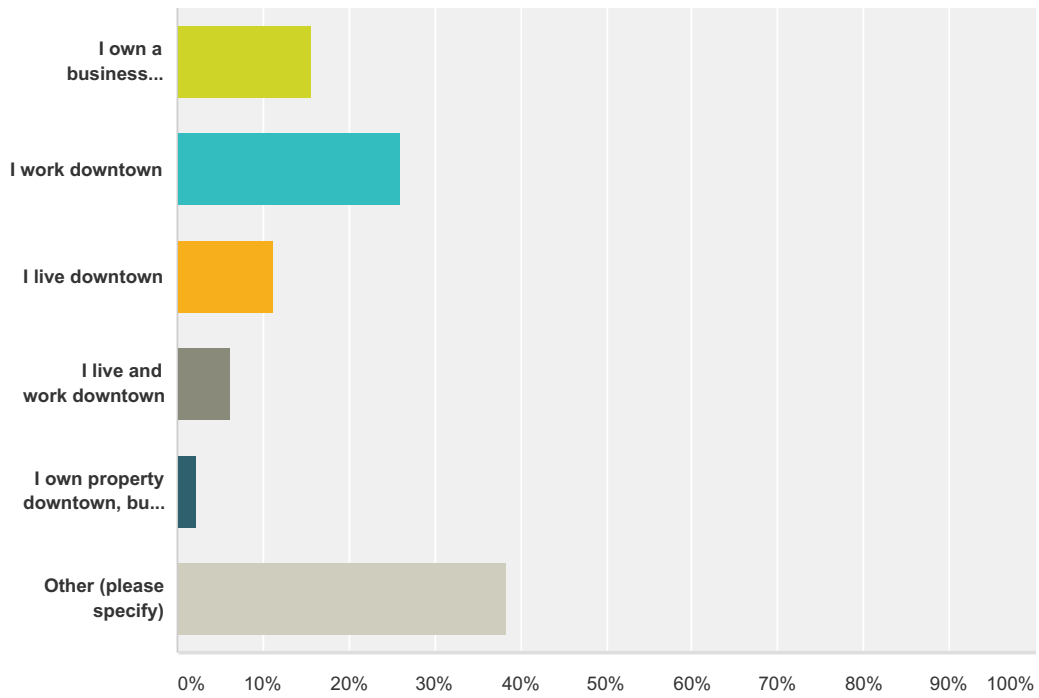


Q1 Which of the following best describes you:

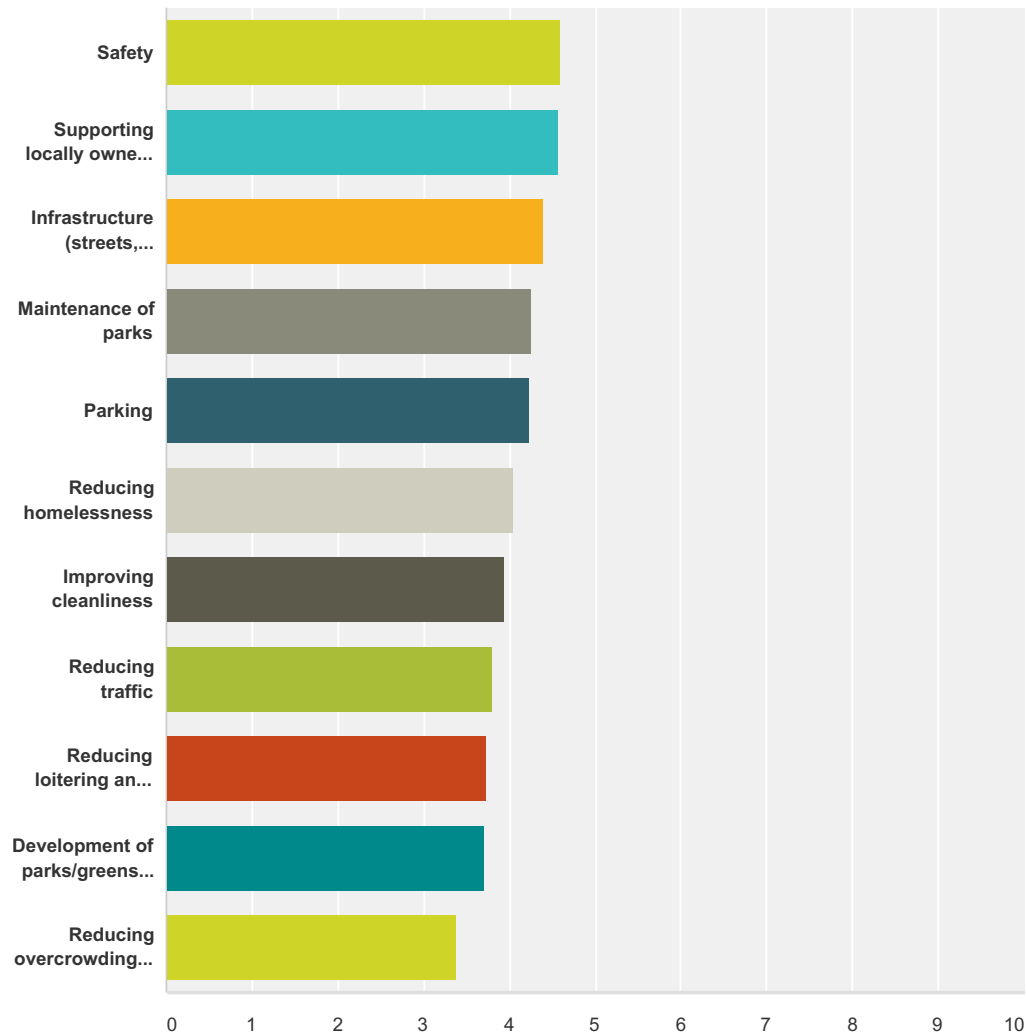
Answered: 743 Skipped: 0



| Answer Choices | Responses |
|--|------------|
| I own a business downtown | 15.75% 117 |
| I work downtown | 26.11% 194 |
| I live downtown | 11.17% 83 |
| I live and work downtown | 6.19% 46 |
| I own property downtown, but do not live or work there daily | 2.29% 17 |
| Other (please specify) | 38.49% 286 |
| Total | 743 |

Q2 Rate the importance of each of the following issues on the overall vitality of Downtown Asheville. 5 is "very important" and 1 is "not very important."

Answered: 743 Skipped: 0

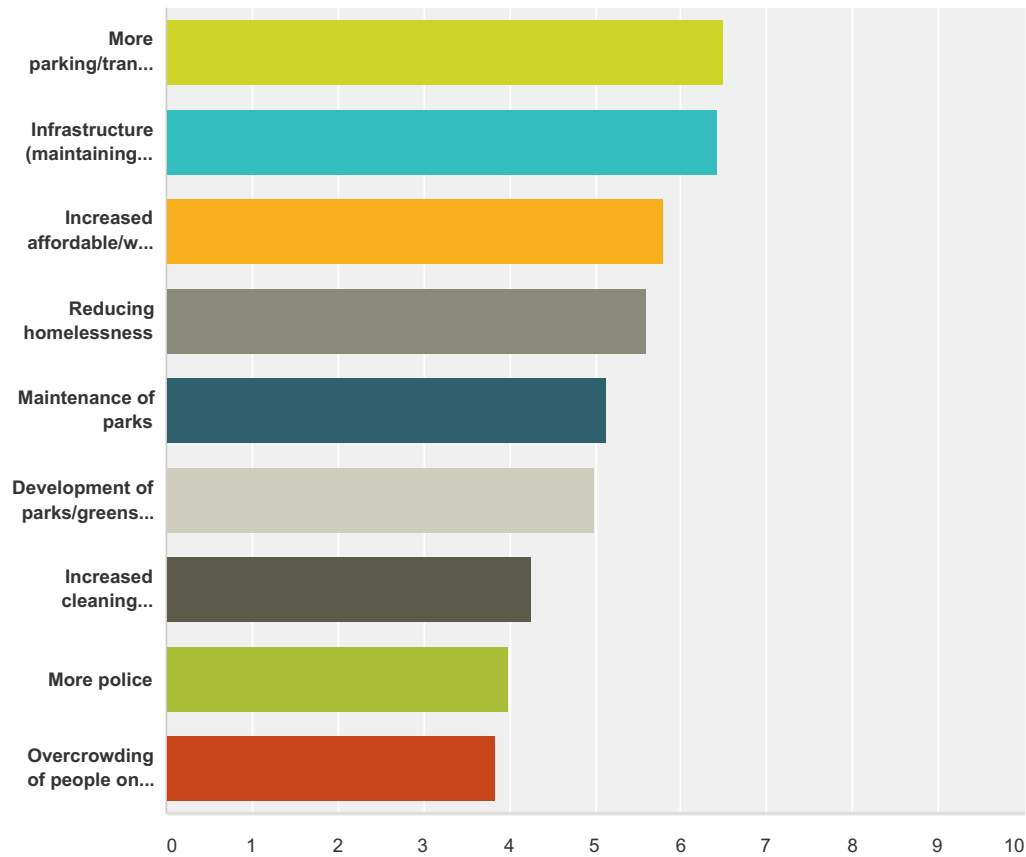


| | 5 - Very important | 4 | 3 | 2 | 1 - Not very important | Total | Weighted Average |
|---|--------------------|---------------|---------------|-------------|------------------------|-------|------------------|
| Safety | 69.89% 513 | 21.39% 157 | 6.81% 50 | 1.50% 11 | 0.41% 3 | 734 | 4.59 |
| Supporting locally owned businesses | 68.57% 504 | 22.99% 169 | 6.39% 47 | 1.50% 11 | 0.54% 4 | 735 | 4.58 |
| Infrastructure (streets, sidewalks, crosswalks, lighting) | 55.92% 411 | 31.56% 232 | 10.07% 74 | 2.45% 18 | 0.00% 0 | 735 | 4.41 |
| Maintenance of parks | 48.03% 353 | 32.79% 241 | 15.78% 116 | 2.72% 20 | 0.68% 5 | 735 | 4.25 |
| Parking | 53.17% 394 | 26.18% 194 | 13.63% 101 | 4.18% 31 | 2.83% 21 | 741 | 4.23 |

| | | | | | | | |
|--|----------------------|----------------------|----------------------|----------------------|--------------------|-----|------|
| Reducing homelessness | 42.93% 316 | 28.94% 213 | 20.11% 148 | 4.89% 36 | 3.13% 23 | 736 | 4.04 |
| Improving cleanliness | 33.92% 250 | 35.41% 261 | 24.02% 177 | 5.29% 39 | 1.36% 10 | 737 | 3.95 |
| Reducing traffic | 29.49% 215 | 32.78% 239 | 28.12% 205 | 6.45% 47 | 3.16% 23 | 729 | 3.79 |
| Reducing loitering and panhandling | 34.87% 257 | 25.92% 191 | 23.47% 173 | 9.63% 71 | 6.11% 45 | 737 | 3.74 |
| Development of parks/greenspace | 43.42% 317 | 16.71% 122 | 17.40% 127 | 12.88% 94 | 9.59% 70 | 730 | 3.72 |
| Reducing overcrowding on sidewalks/more room for pedestrians | 19.27% 142 | 26.32% 194 | 33.11% 244 | 15.60% 115 | 5.70% 42 | 737 | 3.38 |

Q3 Rank these issues in the order you would assign additional resources (time, effort and money) to address. 9 is highest and 1 is lowest.

Answered: 743 Skipped: 0

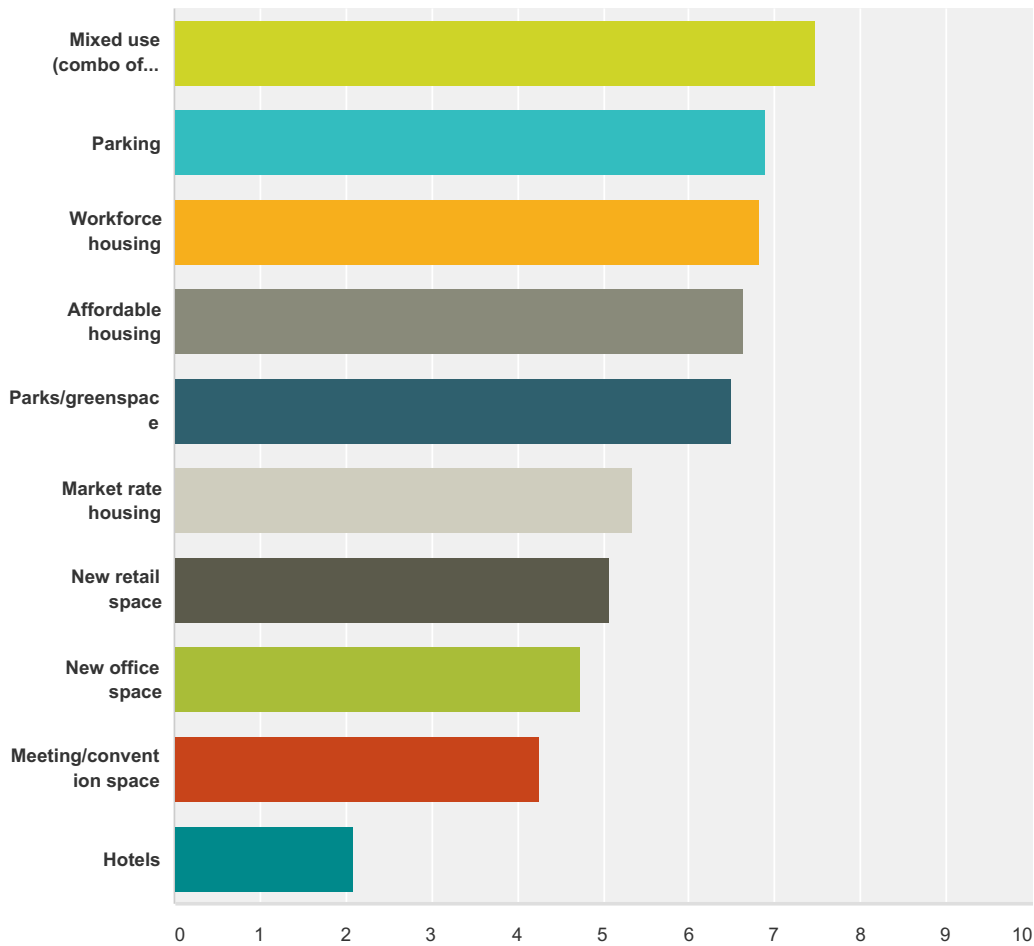


| | 9 - Highest priority | 8 | 7 | 6 | 5 | 4 | 3 | 2 | 1 - Lowest priority | Total | Weighted Average |
|---|----------------------|---------------|---------------|--------------|---------------|---------------|---------------|--------------|---------------------|-------|------------------|
| More parking/transportation options | 28.14% 177 | 16.53% 104 | 14.47% 91 | 10.65% 67 | 7.00% 44 | 8.27% 52 | 6.20% 39 | 4.29% 27 | 4.45% 28 | 629 | 6.50 |
| Infrastructure (maintaining and improving streets, lighting, crosswalks, sidewalks) | 20.31% 145 | 19.89% 142 | 16.11% 115 | 13.59% 97 | 9.38% 67 | 7.14% 51 | 6.30% 45 | 5.18% 37 | 2.10% 15 | 714 | 6.43 |
| Increased affordable/workforce housing | 17.74% 113 | 16.17% 103 | 13.66% 87 | 10.83% 69 | 10.36% 66 | 8.16% 52 | 8.32% 53 | 7.54% 48 | 7.22% 46 | 637 | 5.81 |
| Reducing homelessness | 13.65% 92 | 12.91% 87 | 14.09% 95 | 13.50% 91 | 11.57% 78 | 10.68% 72 | 10.53% 71 | 8.16% 55 | 4.90% 33 | 674 | 5.59 |
| Maintenance of parks | 2.59% 16 | 11.18% 69 | 14.26% 88 | 14.42% 89 | 18.80% 116 | 16.69% 103 | 11.51% 71 | 8.91% 55 | 1.62% 10 | 617 | 5.14 |
| Development of parks/greenpace | 19.91% 131 | 9.57% 63 | 7.14% 47 | 10.49% 69 | 7.14% 47 | 7.45% 49 | 8.51% 56 | 10.49% 69 | 19.30% 127 | 658 | 5.00 |
| Increased cleaning services | 3.07% 19 | 5.02% 31 | 8.41% 52 | 11.17% 69 | 14.24% 88 | 17.48% 108 | 17.80% 110 | 13.92% 86 | 8.90% 55 | 618 | 4.25 |

| | | | | | | | | | | | |
|--|--------------------|--------------------|--------------------|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|-----|------|
| More police | 1.61% 10 | 5.78% 36 | 9.15% 57 | 10.43% 65 | 12.84% 80 | 12.84% 80 | 15.73% 98 | 17.17% 107 | 14.45% 90 | 623 | 3.99 |
| Overcrowding of people on sidewalks (widening sidewalks, creating more pedestrian areas) | 2.17% 15 | 7.80% 54 | 9.25% 64 | 8.96% 62 | 10.84% 75 | 9.68% 67 | 12.43% 86 | 15.17% 105 | 23.70% 164 | 692 | 3.85 |

Q4 Prioritize how land available for development in downtown should be used. Please rank in order from most desirable (10) to least desirable (1). More information on affordable and workforce housing from the City of Asheville here.

Answered: 743 Skipped: 0

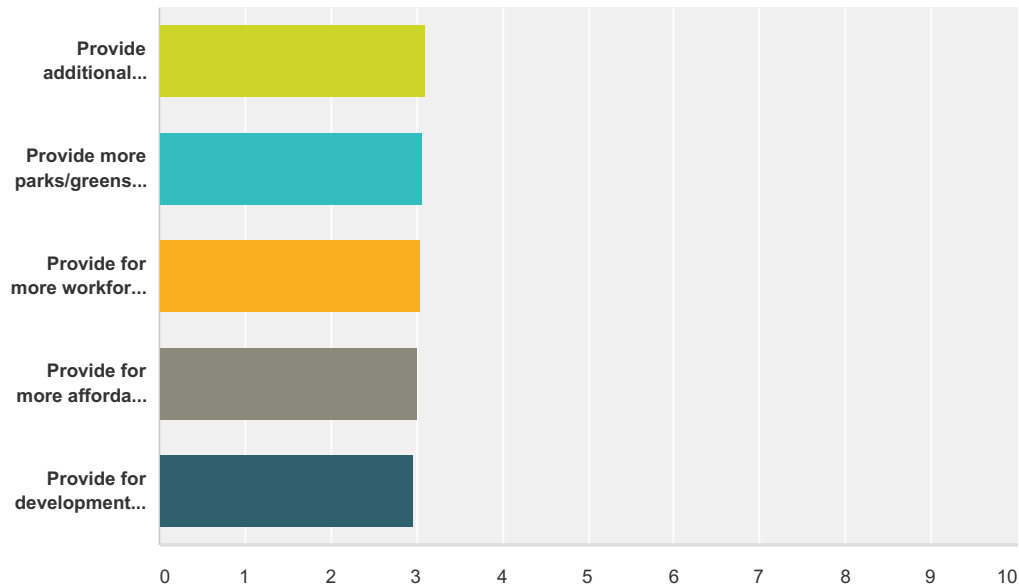


| | 10 - Most desirable | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | 1 - Least desirable | Total | Weighted Average |
|--|---------------------|---------------|---------------|--------------|--------------|--------------|-------------|-------------|-------------|---------------------|-------|------------------|
| Mixed use (combo of private development e.g. office, housing, commercial and public space) | 24.67% 169 | 13.87% 95 | 14.16% 97 | 14.31% 98 | 13.28% 91 | 10.66% 73 | 4.96% 34 | 2.48% 17 | 0.88% 6 | 0.73% 5 | 685 | 7.48 |
| Parking | 18.29% 128 | 16.29% 114 | 12.57% 88 | 12.71% 89 | 11.29% 79 | 8.00% 56 | 6.43% 45 | 9.29% 65 | 3.14% 22 | 2.00% 14 | 700 | 6.89 |
| Workforce housing | 10.91% 73 | 21.97% 147 | 16.59% 111 | 12.26% 82 | 9.72% 65 | 7.32% 49 | 6.73% 45 | 7.62% 51 | 5.38% 36 | 1.49% 10 | 669 | 6.82 |
| Affordable housing | 16.64% 111 | 18.74% 125 | 14.99% 100 | 9.30% 62 | 7.35% 49 | 6.45% 43 | 7.05% 47 | 6.60% 44 | 6.45% 43 | 6.45% 43 | 667 | 6.64 |

| | | | | | | | | | | | | |
|--------------------------|----------------------|--------------------|---------------------|----------------------|---------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-----|------|
| Parks/greenspace | 27.44% 191 | 9.05% 63 | 10.78% 75 | 8.19% 57 | 8.91% 62 | 5.60% 39 | 6.61% 46 | 6.75% 47 | 6.03% 42 | 10.63% 74 | 696 | 6.50 |
| Market rate housing | 1.92% 12 | 6.23% 39 | 10.86% 68 | 16.61% 104 | 15.50% 97 | 12.78% 80 | 9.74% 61 | 11.34% 71 | 12.14% 76 | 2.88% 18 | 626 | 5.35 |
| New retail space | 1.07% 7 | 4.90% 32 | 8.73% 57 | 11.33% 74 | 12.71% 83 | 17.30% 113 | 19.14% 125 | 15.47% 101 | 7.81% 51 | 1.53% 10 | 653 | 5.07 |
| New office space | 1.52% 10 | 4.12% 27 | 7.01% 46 | 8.38% 55 | 10.37% 68 | 16.62% 109 | 21.34% 140 | 17.07% 112 | 10.98% 72 | 2.59% 17 | 656 | 4.73 |
| Meeting/convention space | 1.77% 12 | 5.89% 40 | 5.30% 36 | 8.10% 55 | 8.84% 60 | 8.98% 61 | 11.93% 81 | 15.91% 108 | 29.75% 202 | 3.53% 24 | 679 | 4.26 |
| Hotels | 0.43% 3 | 1.14% 8 | 1.86% 13 | 1.29% 9 | 2.86% 20 | 5.29% 37 | 4.86% 34 | 5.01% 35 | 14.16% 99 | 63.09% 441 | 699 | 2.08 |

Q5 Prioritize how city-owned property should be used. Please rank in order from the most important (5) consideration to the least important (1).

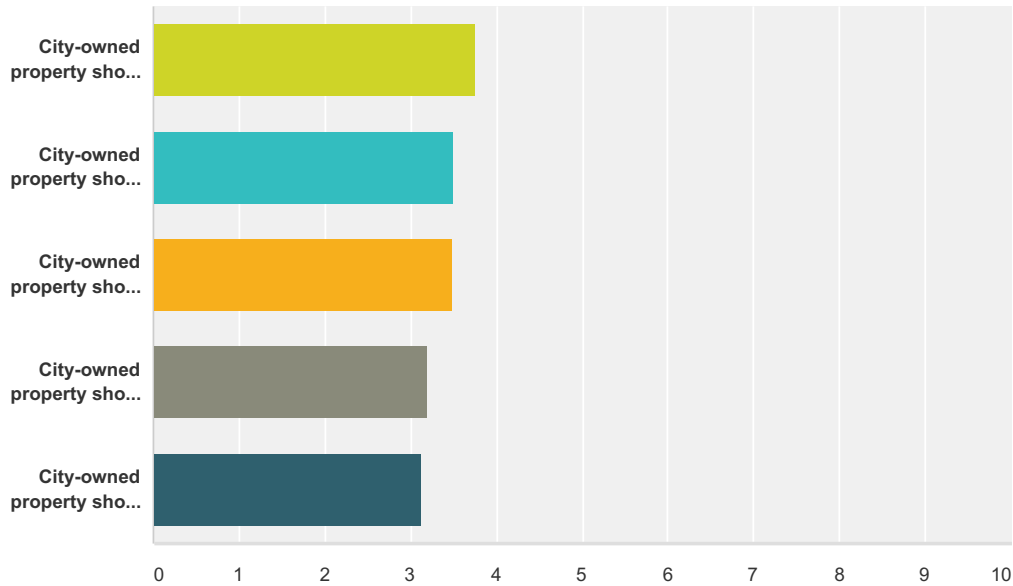
Answered: 743 Skipped: 0



| | 5 - Most important | 4 | 3 | 2 | 1 - Least important | Total | Weighted Average |
|--|--------------------|---------------|---------------|---------------|---------------------|-------|------------------|
| Provide additional parking | 18.93% 135 | 27.35% 195 | 14.59% 104 | 23.70% 169 | 15.43% 110 | 713 | 3.11 |
| Provide more parks/greenspace | 29.17% 208 | 12.34% 88 | 20.90% 149 | 11.50% 82 | 26.09% 186 | 713 | 3.07 |
| Provide for more workforce housing | 10.98% 76 | 25.72% 178 | 28.47% 197 | 25.58% 177 | 9.25% 64 | 692 | 3.04 |
| Provide for more affordable housing | 19.33% 132 | 20.64% 141 | 19.91% 136 | 22.25% 152 | 17.86% 122 | 683 | 3.01 |
| Provide for development that would generate revenue to for city services | 25.63% 183 | 15.13% 108 | 16.25% 116 | 15.55% 111 | 27.45% 196 | 714 | 2.96 |

Q6 How much do you agree with the following statements. 5 means “strongly agree” and 1 means “strongly disagree.”

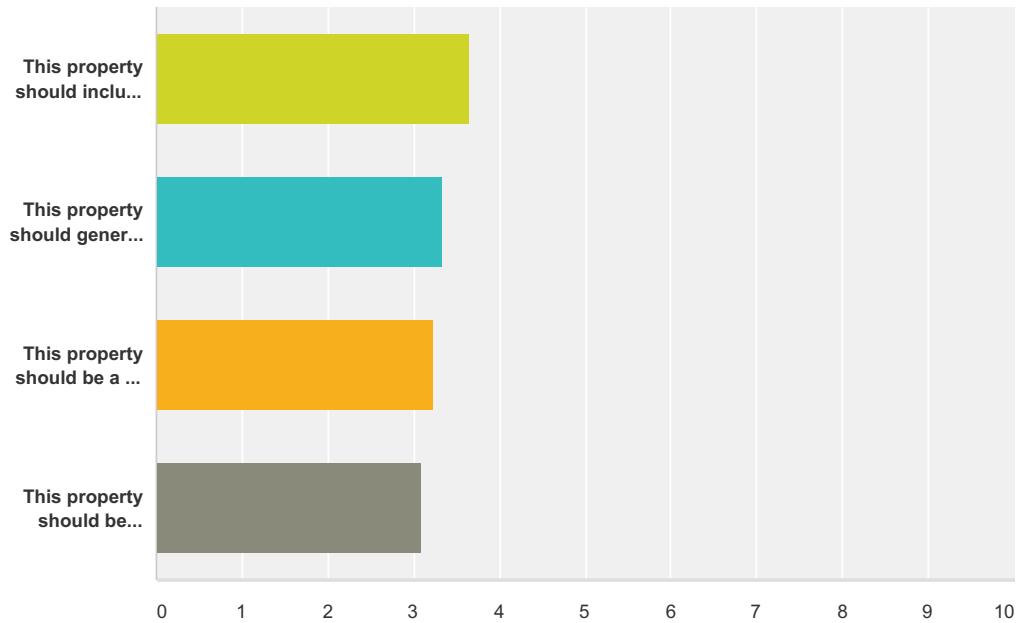
Answered: 743 Skipped: 0



| | 5 - Strongly agree | 4 | 3 | 2 | 1 - Strongly disagree | Total | Weighted Average |
|--|--------------------|---------------|---------------|---------------|-----------------------|-------|------------------|
| City-owned property should be used for residents' enjoyment | 31.24% 229 | 32.33% 237 | 20.46% 150 | 12.14% 89 | 3.82% 28 | 733 | 3.75 |
| City-owned property should be developed in a way that generates revenue for the city | 32.28% 236 | 19.56% 143 | 25.31% 185 | 13.00% 95 | 9.85% 72 | 731 | 3.51 |
| City-owned property should be used to develop parks/greenspace | 36.28% 267 | 19.02% 140 | 17.26% 127 | 11.01% 81 | 16.44% 121 | 736 | 3.48 |
| City-owned property should be used for more parking | 18.47% 135 | 27.63% 202 | 23.80% 174 | 14.77% 108 | 15.32% 112 | 731 | 3.19 |
| City-owned property should be converted to affordable housing | 18.19% 133 | 23.67% 173 | 26.68% 195 | 16.69% 122 | 14.77% 108 | 731 | 3.14 |

Q7 How much do you agree with the following statements about how this property should be used? 5 means “strongly agree” and 1 means “strongly disagree.”

Answered: 743 Skipped: 0



| | 5 - Strongly agree | 4 | 3 | 2 | 1 - Strongly disagree | Total | Weighted Average |
|--|--------------------|---------------|---------------|---------------|-----------------------|-------|------------------|
| This property should include both privately developed space (offices, meeting space, retail, housing) and public space (greenspace or plaza) | 37.81% 276 | 24.11% 176 | 15.62% 114 | 10.68% 78 | 11.78% 86 | 730 | 3.65 |
| This property should generate revenue to pay for city services | 30.11% 218 | 16.30% 118 | 24.17% 175 | 14.92% 108 | 14.50% 105 | 724 | 3.33 |
| This property should be a new park | 37.77% 278 | 11.82% 87 | 12.36% 91 | 12.64% 93 | 25.41% 187 | 736 | 3.24 |
| This property should be redeveloped to provide a mixed use to generate revenue from the sale | 22.18% 161 | 20.66% 150 | 22.04% 160 | 14.74% 107 | 20.39% 148 | 726 | 3.10 |

Q8 Please use the space below to let us know what, to you, is the most important consideration the City should use in deciding what to do with the city-owned property on Haywood St. Also, please share your ideal use of the property if you have one (be as specific as you'd like) so that we can pass along your comments.

Answered: 447 Skipped: 296

Q9 Please use the space below to identify any other issues you are concerned about or to provide general feedback.

Answered: 305 Skipped: 438