



Group Volunteer Program

Each year, hundreds of volunteers donate their time at Asheville Downtown Association's events. Businesses and community groups are also welcome to boost their presence downtown through our group volunteer program. Participation is open to organizations with 4+ people willing to work together on an event. Shifts usually involve selling and serving beer or checking IDs, and volunteers can usually be placed in one station.

Take your pick of our 2022 events!

- Downtown After 5, presented by Prestige Subaru: Fridays, April 15, May 20, June 17, July 15, August 19 and September 16
- Community Concert: Saturday, May 7
- Independence Day Celebration: Monday, July 4
- Oktoberfest: Saturday, October 1
- Asheville Holiday Parade: Saturday, November 19

Perks of Participating

- Wear your organization's t-shirt
- We'll thank you on social media
 - 12,000+ Facebook fans
 - 7,000+ Instagram followers
 - 2,000+ newsletter recipients
- Place brochures or flyers on the table
- Hang a small banner at your station (when feasible)
- Individuals can earn t-shirts, drink tokens, appreciation party invites and more!

**Questions? Ready to Sign Up? Contact us at
volunteer@ashevilledowntown.org**