

2023 Events

Downtown After 5

presented by Prestige Subaru

Fridays, April 21, May 19, June 16, July 21, Aug.

18 and Sept. 15: 5-9:30pm

North Lexington Avenue

Independence Day Celebration

presented by Ingles Markets

Tuesday, July 4

Pack Square Park

Asheville Oktoberfest

Saturday, October 7; 2-6pm

We will determine later in the year if we hold Oktoberfest

Pack Square Park

Asheville Holiday Parade

Saturday, November 18; 11am-1:30pm

Throughout Downtown

ASHEVILLE

**DOWN
TOWN**

ASSOCIATION

2023 Volunteer Guide

In order for the ADA to produce safe and fun events, we must comply with the following regulations. Rules are enforced with a zero-tolerance policy. Volunteers who do not adhere to these rules will not be able to volunteer for events where alcohol is sold or consumed.



Safety is our top priority and in order to be in compliance with Alcohol Beverage Control regulations, volunteers must adhere to the following rules.

- Absolutely no one can take an alcoholic beverage without the exchange of a token or payment.
- Wristbands are required for anyone wishing to consume alcohol.
- If you question the age of someone with a wristband, ask for proof of ID.
- No one may consume alcohol behind the serving line.
- No volunteer or employee can consume alcohol during their shift.
- Volunteers who serve beer/wine cannot consume alcohol prior to their shift.
- Volunteers on shift will be identified by nametag.
- When off shift, you must remove your nametag if you consume alcohol (preferably volunteers will remove their event Tshirt).
- All volunteers who pour beer or wine must complete the RASP (Responsible Alcohol Seller Program) test and submit their certificate to the ADA.
- It's illegal for anyone under 21 to purchase or possess ANY alcohol.
- No wristband, no alcohol.
- It's illegal for anyone, regardless of age, to aid in the unlawful sale, purchase or possession of alcohol or to fraudulently use ID to obtain alcohol.

2023 Perks!

- 1-2 shifts: Event t-shirt
- 3 shifts: Event t-shirt + one appreciation party invite
- 4+ shifts: Event t-shirt + two appreciation party invites
 - 4+ shifts, including at least one late shift: Event t-shirt + two VIP appreciation party invites
 - Volunteers also receive beverage tokens to use after shifts (when applicable)

The Asheville Downtown Association has a zero-tolerance policy on discrimination and sexual harassment. Any volunteer who does not comply with the policy will be subject to corrective action up to and including separation from their volunteer position. Any volunteer who feels they have been a victim of discrimination or harassment should report to the event manager or executive director immediately. This volunteer activity takes place on property owned by the City of Asheville and volunteers are providing services without compensation and will not be considered an employee, agent or representative of the City of Asheville or the Asheville Downtown Association and are not entitled to any benefits of any kind, including, but not limited to, unemployment, workers' compensation or retirement benefits.